



# Trade Mission to South Africa

May 2016  
Preliminary Program

Missão  
Comercial à  
África do Sul  
Maio 2016  
Programa Preliminar



**CCILSA**

Chamber of Commerce & Industry  
Luso South African

Câmara do Comércio e Indústria  
Luso-Sul Africana

# Working Document/ Documento Preliminar

**This is a working document for interaction with partners/ potential partners and does not reflect the final program or any agreement or approval by any of the entities mentioned.**

**Este é um documento de trabalho para interação com parceiros e potenciais parceiros e não reflete o programa final ou qualquer acordo com os parceiros.**



# Trade Mission Summary / Sumário da Missão

- May 2016
- 5 days
- Johannesburg/Pretoria – Durban - Cape
- Reimbursement of 50% of participation costs (travel, accommodation, other)
- Final program to be adjusted according to the profile of registered participants
- Customised Agendas (50% of agenda) plus organized program with:
  - 2 network events
  - Local Chambers of Commerce
  - 3 speakers
  - GGDA – TI KZN
  - Innovation Hub
  - Mercantile Bank
  - Gauteng Provincial Government
  - Kwazulu-Natal Provincial Government

- Maio 2016
- 5 dias
- Joanesburgo/Pretoria – Durban - Cabo
- Reembolso de 50% dos custos de participação (viagem, alojamento, etc.)
- Programa final será ajustado conforme perfil dos participantes inscritos
- Agendas customizadas(50% da agenda) mais programa organizado incluindo:
  - 2 eventos de network
  - Câmaras de Comércio Locais
  - 3 oradores
  - GGDA – TI KZN
  - Innovation Hub
  - Mercantile Bank
  - Gauteng Provincial Government
  - Kwazulu-Natal Provincial Government



## Financial Support from Portugal 2020

This trade mission is part of the application for funds to be presented by CCILSA until the end of December 2015 to Compete 2020.

In this context, once the application is approved, all eligible SMEs will have 50% of their participation costs (travel, accommodation, other) reimbursed by Compete 2020.

**-EXPORTÁFRICA-2020**



## Apoio do Portugal 2020

Esta missão comercial faz parte da candidatura da CCILSA ao Programa “Sistema de Incentivos à Internacionalização das PME – Projetos Conjuntos – Internacionalização” designada de ExportÁfrica 2020, a apresentar até final de Dezembro 2015.

Neste âmbito, havendo aprovação da candidatura, como esperamos, todas as PME participantes e elegíveis, terão as suas despesas elegíveis (viagem, alojamento, outras) **apoiadas a fundo perdido, numa percentagem até 50%.**

Co-financiamento:



## - EXPORTÁFRICA - 2020

- **Missões Comerciais a África do Sul**  
*1ª missão comercial decorrerá em Maio 2016*  
*2ª missão comercial prevista para 2017*
- **Informação de Mercado e Sobre Concursos Públicos Locais**
- **Construção de Vantagem Competitiva**
- **Exportação de Centros de Competência**
- **Visita a Portugal Inovador**
- **Inteligência de Mercado**
- **Participação em Feiras e Certames**

Co-financiamento:

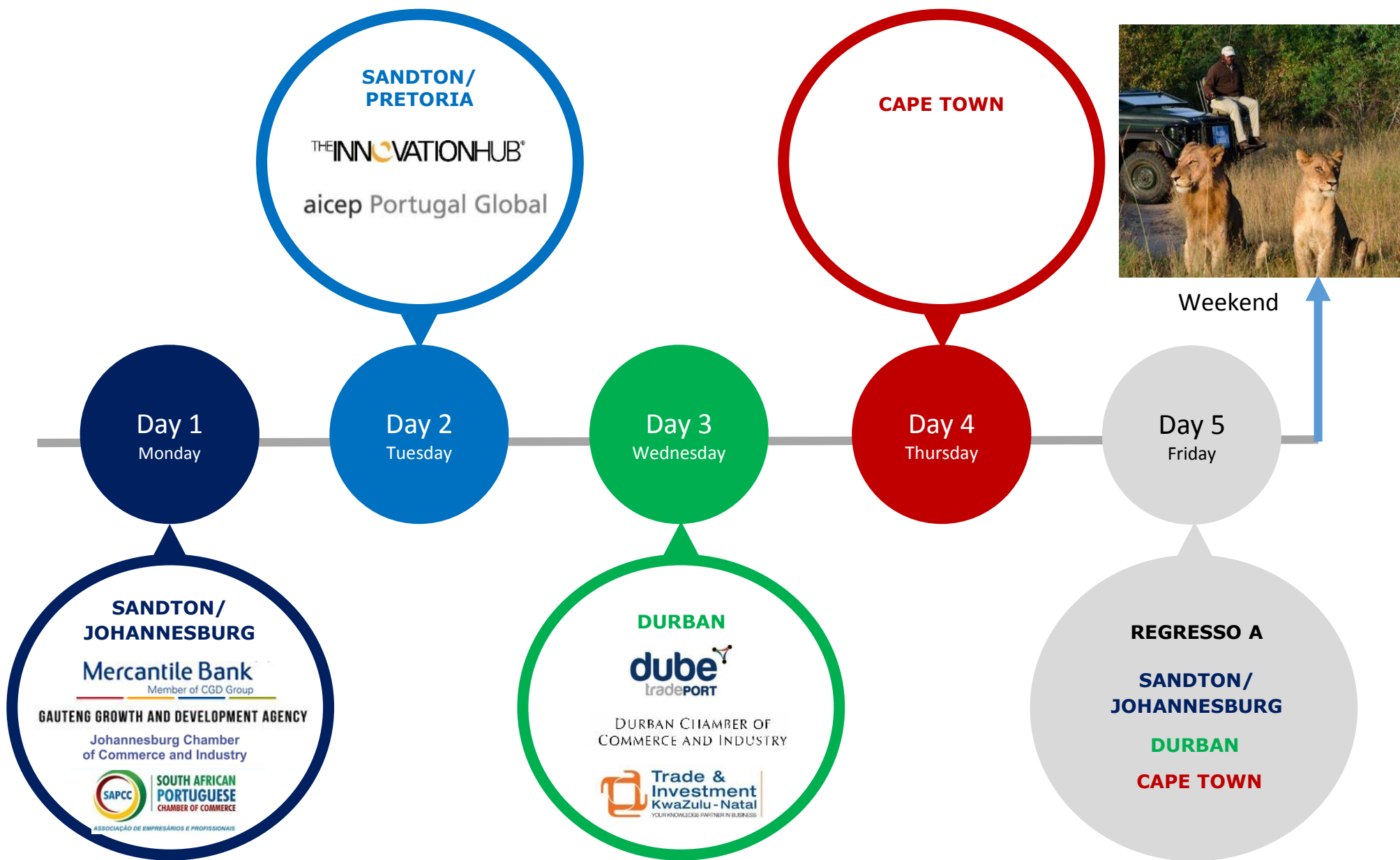


## Mercado Importante para Portugal

- Segunda maior economia de África (depois da Nigéria do petróleo)
- Porta de entrada para a África Austral
- Os maiores centros económicos, financeiros, científicos, industriais, de transportes, da África Austral
- Economia cada vez mais integrada com Angola e Moçambique
- Presença portuguesa histórica e através de comunidade portuguesa pujante
- Economia recetora da inovação existente em Portugal



# Basic Concept



# Day 1, Monday

## Sandton / Johannesburg

Mercantile Bank  
Member of CGD Group  
GAUTENG GROWTH AND DEVELOPMENT AGENCY

Johannesburg Chamber  
of Commerce and Industry



**11h00-12h00** **Opening Session** – at the Mercantile Bank Headquarters

- **Welcome and Introduction** to the program by CCILSA
- **Introduction to the South African Market** by Mercantile Bank

**12:00–12:45** **Walk to Sandton City and Mandela Square**

Travel to Gauteng Growth and Development Agency

**13:00–15:00** **Cocktail and Network with Local Business Persons**  
(w/ South African Portuguese Chamber of Commerce, Johannesburg Chamber of Commerce, Angolan Chamber of Commerce and Mozambican Chamber of Commerce)

Presentation of Opportunities in the Gauteng Province – 4<sup>th</sup> Largest economy in Africa and GGDA Services

**15:00–18:00** **Customised Individual Program** or

Visit to SOWETO

**19:00–21:30** **Gala Dinner** with the Honorable Premier of Province of Gauteng and His Excellency the Ambassador of Portugal in South Africa, preceded by network with businesspersons and the organizations present at GGDA





# Day 2, Tuesday

THE INNOVATION HUB®

Pretoria/ Sandton/ JHB

- 08:00** Customised Individual Agendas
- 11:00–11:40** Travel to Pretoria
- 11:00–13:00** **Innovation Forum:**
- Presentation of Innovative Portugal, with focus on IT, Energy and Bio Companies
  - Visit to Innovation Hub
  - Cocktail and Network with SA Companies at Innovative Hub and Invited Companies
- 13:00–15:00** Visit and Session at Portuguese Embassy and at European Commission Headquarters (both presenting their visions on South African Market)
- 15:00–15:30** Travel to Sandton
- 15:30 –** Customised Individual Agendas



# Day 3, Wednesday



DURBAN CHAMBER OF  
COMMERCE AND INDUSTRY



## Durban, Kwazulu-Natal

### 08:00–09:15 Air Travel to Durban

### 10:00–11:30 Visit and Session at **Dube Trade Port**

- Presentation on Dube Trade Port
- Visit to Dube Trade Port: Dube City, Dube Agrizone, Dube Dube Tradezone, Dube Connect

### 11:30–12:00 Road Trip to Durban

### 12:00–13:00 Visit and session at **Trade & Industry KZN** on Opportunities in Kwazulu-Natal

### 13:30–14:30 **Cocktail and network** with Local Business persons organized by Durban Chamber of Commerce and Industry

### 14:30–19h00 Check in at Hotel and **Customised Individual Agendas**

### 18:00 **Group Dinner** with the presence of Government Officials and local business persons and cultural show



# Day 4, Thursday

## Cape Town

**09:30–11:30**     **Air Travel to Cape Town**

**12:00–14:00**     **To be defined**

**14h30-16h00**     **To be defined**

**16:00–16h15**     **Visit to Parliament**

**16h15-16h45**     **To be defined**

**16:45-19h30**     **To be defined**

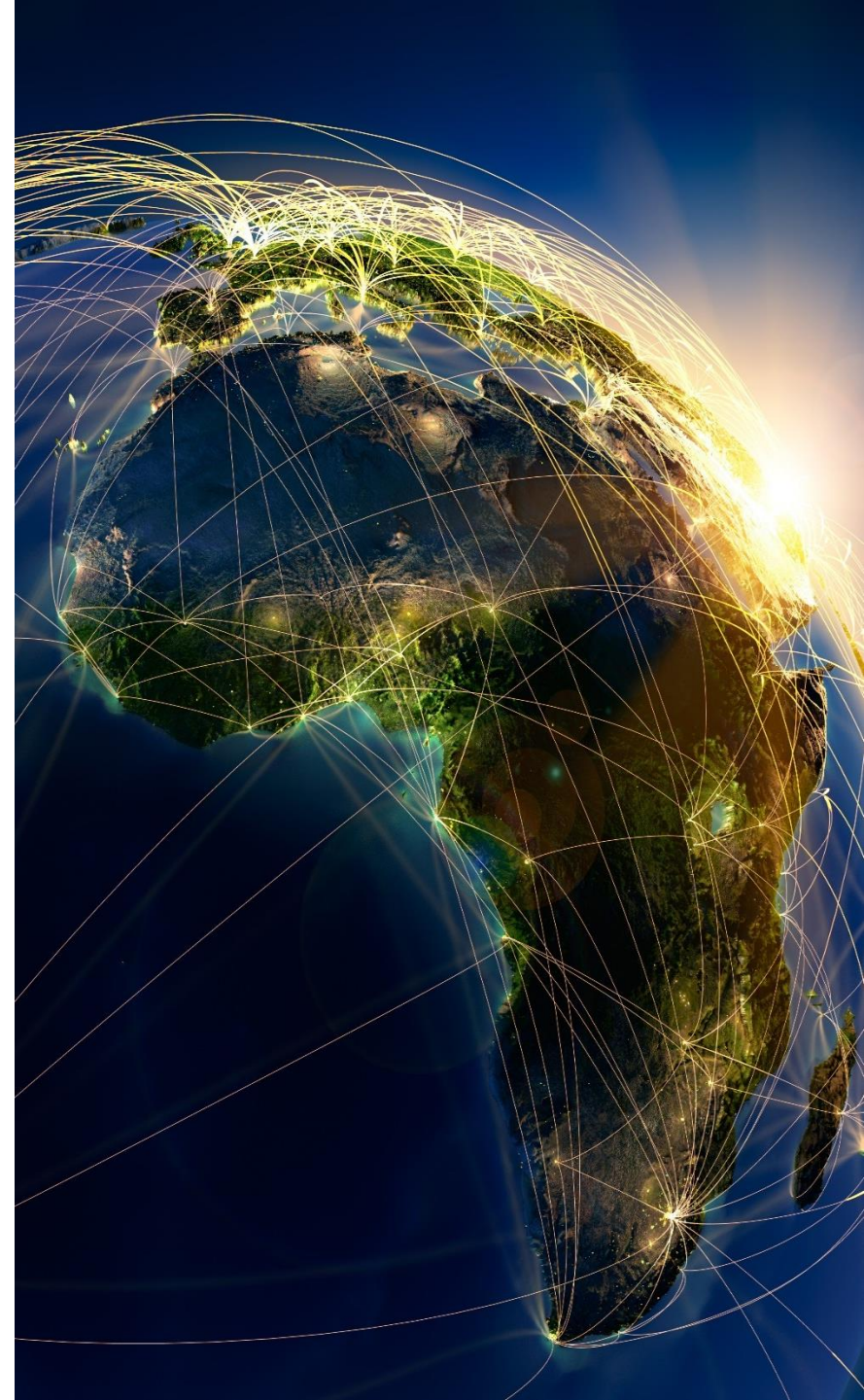
**19:30**             **To be defined**



Day 5, Friday

Sandton/ Durban/ Cape

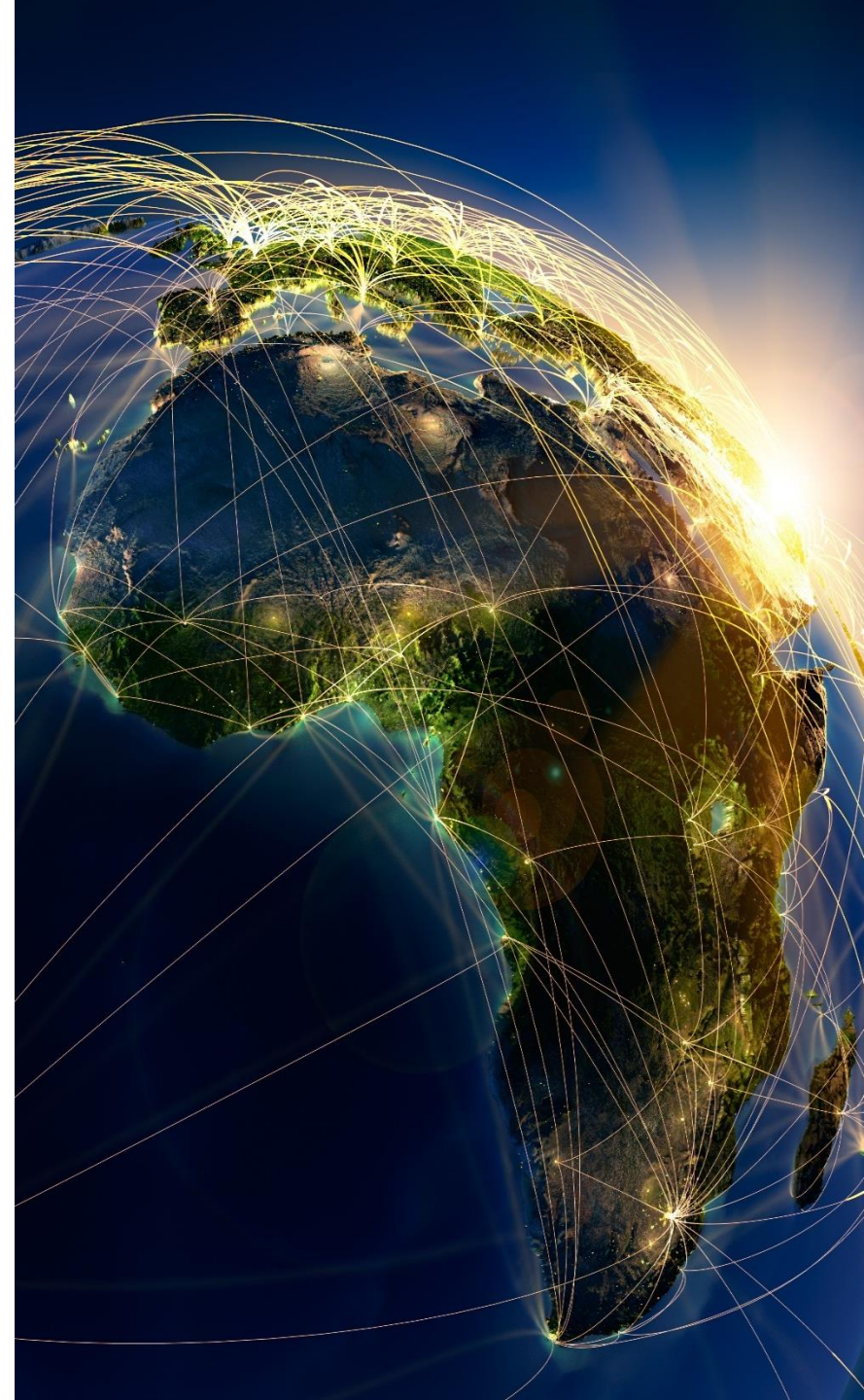
City to be defined according to individual preferences  
Group splits into 3



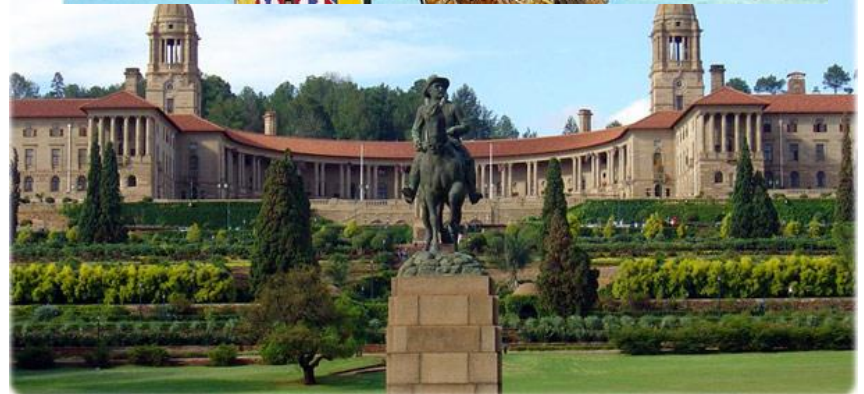
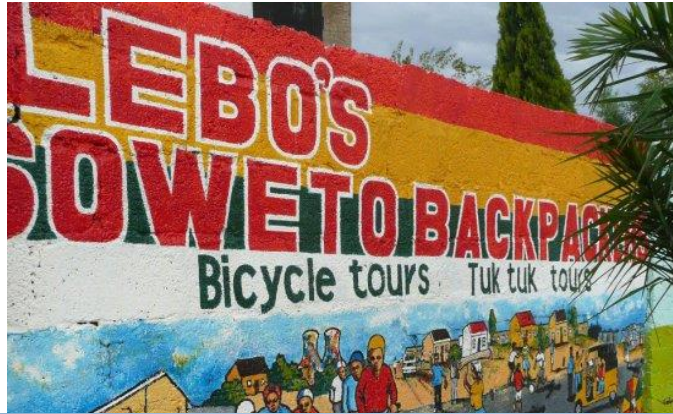
Weekend,

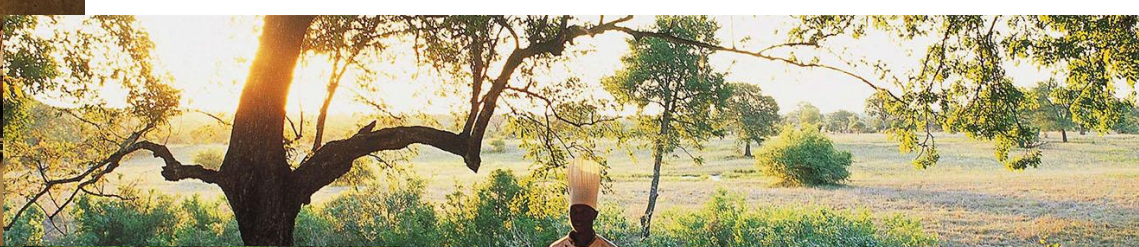
Sandton/ Durban/ Cape

Return to Portugal OR holiday stay to be arranged according to each persons' choice



# Holiday Options







# Parceiros/ Partners



aicep Portugal Global



South African Embassy in Portugal  
Embaixada da África do Sul em Portugal



GAUTENG GROWTH AND DEVELOPMENT AGENCY



DURBAN CHAMBER OF  
COMMERCE AND INDUSTRY



Johannesburg Chamber  
of Commerce and Industry



THE INNOVATION HUB®





A hand holding a grey folder with a network overlay. The background is a blue sky with a network of grey lines and dots. The hand is holding a grey folder. The network overlay is a complex web of lines and dots, representing a network or data structure.

# How to Belong to This Network

Go to our site and fill in and send us the the  
Application Form

[http://www.ccilsa.org/membership\\_form.pdf](http://www.ccilsa.org/membership_form.pdf)

Or Phone/Mail us: Contacts are at the end of this  
presentation

Your application passes through two phases: i)  
Administrative Acceptance and ii) Executive Board  
Approval

## Como Pertencer a Esta Rede

Visite o website e preencha a ficha de inscrição

[http://www.ccilsa.org/membership\\_form.pdf](http://www.ccilsa.org/membership_form.pdf)

Ou telefone/mail: Os contactos estão no final desta  
apresentação

A sua Ficha passa por duas fases: i) Admissão  
Administrativa e ii) Aprovação pelo Conselho  
Executivo

Bridging People & Businesses

Juntamos Pessoas e Negócios

