The European Federation for Precast Concrete invites professionals from all over the world to meet in Madrid

**BIBM Congress 2017 - An exchange on smart and modern solutions**

**From May 17-19, 2017, the international precast concrete industry will meet in Madrid, Spain, during the 22nd BIBM Congress. BIBM Congresses are a unique opportunity to meet and discuss with industry professionals, politicians, academics and suppliers from all over the world. Organized every three years, current challenges, new concepts and future visions will be presented. The accompanying trade exhibition will provide solutions to plan, design, produce and install modern precast structures. Additionally, a well selected social program will round up the event, offering interesting opportunities to explore Madrid, the capital city of Spain.**

Every three years, the BIBM Congress is organized in a different location. In 2014, the BIBM Congress was organized in Istanbul, Turkey, with nearly 600 participants and 70 exhibitors coming from all over the world. Since there is a great international interest the good connectivity of the venue was an important criteria when choosing the venue.

 

*The last BIBM Congress 2014 in Istanbul, Turkey, was very well attended*

The congress venue, the Madrid Marriott Auditorium Hotel & Conference Center, is located in between the airport and the city itself. The hotel is offering huge conference facilities and more than 850 rooms in different categories. For attendees of the BIBM Congress, special rates are available through the conference website www.bibmcongress.eu.

**General schedule BIBM Congress 2017**

17.05.2017 16:00-20:00 Welcome Reception

18.05.2017 09:00 Exhibition opening

 10:00-17:00 BIBM Conference Program

 18:00 Exhibition closing

 19:30-24:00 BIBM Gala Dinner

19.05.2017 09:00 Exhibition opening

 10:00-14:00 BIBM Conference Program

 14:00-16:00 Farewell Reception

 16:00 Exhibition closing

The event will start with a Welcome Reception on May 17 where traditional spanish cuisine and music will animate the evening. The cocktail will offer the excellent opportunity for networking and visiting the exhibitors.

**Conference program**

While other events typically focus on either political, strategical or technical topics, BIBM Congresses are one of the very few successfully organized events combining all of the aforementioned to give a complete picture of the market situation, always from the point of view of precast concrete manufacturers. Industrial and economical trends, future challenges and solutions for sustainable production will be presented in the conference program prepared by BIBM.

In total, 35 speakers from 15 different countries will lively present interesting topics for the precast industry.

**Discovering trends and setting the scene**

Starting with plenary sessions discovering the trends and setting the scene, the attendees will learn about market conditions and political developments that are influencing the precast concrete industry. Leading precast companies today cannot only focus on their production and sales activities, they also need to understand the global picture to prepare their own goals for the future. The impact of COP 21 as well as EU policies on the daily business will be presented by renown speakers.

Since Spain is the most important country connecting Europe and Latin America, one keynote presentation will provide information about the past, present and future of prefabrication in Latin America. Attendees will learn about business opportunities in both parts of the world, with an exchange of ideas and know-how as well.

The two following parallel sessions will be dedicated to sustainable precast concrete manufacturing on one side and to successful and sustainable solutions to answer market needs on the other.

**Sustainable production**

This first parallel session is dedicated to the manufacturing of precast concrete, and it will address the question of how to be successful and sustainable in everyday business. Technical topics will also be presented, such as new tools for the sustainability assessment, digital fabrication and the use of recycled concrete. Additionally, a focus will be given on safety in factories and during erection. Speakers from different countries will ensure an international exchange of best practices and solutions.

**Promoting sustainable markets**

The second parallel session will be presenting concepts, ideas and successful examples how to promote precast solutions in society and on the market.

Sustainability indicators, multifunctional precast elements, precast bridges, energy production with precast solutions, outstanding architectural façades and BIM solutions with precast concrete will show why clients decide to use precast technology for their projects.

**Market developments – the industry answers**

In the parallel sessions, specific topics will be presented with real solutions for precast companies. The final plenary sessions however will address the industry answers on a higher level. Looking at opportunities in South America, current challenges for precast concrete will be discussed, and speakers will present how to make the right decision when it comes to the decision whether renovate or rebuild. The advantagous use of precast concrete in urban areas will demonstrate the huge potential of the industry to answer the urbanisation and mobility challenge of future cities. before the new BIBM president will take over presidentship in the closing session.

**Trade exhibition with international suppliers for the precast industry**

Right beside the two conference rooms, a trade exhibition with expected 80+ exhibitors will include software and equipment suppliers, as well as consultancy services for the precast industry. The exhibition is an excellent place to get the latest updates about design and production possibilities for precast concrete, adding a business development side to the event

****

*80+ Exhibitors from all over the world will present their products and services in the trade exhibition right next to the conference rooms*

**Strategic Partnerships**

Just as in 2014, the BIBM Congress 2017 is organized in cooperation with IPHA, the International Prestressed Hollowcore Association who will hold its Annual Convention after the BIBM Congress. IPHA has more than 80 member companies from 35 countries, among them the leading hollowcore producers and suppliers from all over the world. It has a long lasting cooperation with BIBM, and one of the most successful projects of both associations was the Holcofire project about the structural behavior of hollow core floors exposed to fire.

Next to IPHA, other industry associations announced their meetings during the BIBM Congress, as well, since the networking opportunity when combining such events at the same time at the same venue is promising added value for everyone.

**Social program**

Do not come alone to Madrid! Besides the conference program also several options for social events will be offered. The BIBM Gala Dinner will take place in the Palacio del Negralejo, a beautiful place close by the congress venue built in 1790. During the BIBM Dinner, typical Spanish entertainment will be accompanied by excellent Spanish cuisine.

 

*The BIBM Dinner will take place in the Palacio del Negralejo (left). The social tours will include visits in the Royal Palace and in the Prado Museum*

On May 18, a full day Madrid city tour will include, amongst others, an inside visit of the Royal Palace, and on May 19 a half day tour is organised to visit of the famous Prado Museum. Both guided tours include lunch breaks in typical Spanish tapas restaurants and transfers from and to the hotel.

**Registration online**

Registration for attendees, their partners and exhibitors is possible online at the conference website www.bibmcongress.eu. Several packages are available to ensure that everyone can find the ideal way to take part at the 22nd BIBM Congress in Madrid!

BIBM

The European Federation for Precast Concrete

rue d’Arlon, 55

1040 Brussels, Belgium

T +32 2 340 1828

F +32 2 588 0649

info@bibm.eu

www.bibm.eu

www.bibmcongress.eu